Advances in Household Economics, Consumer Behaviour and Economic Policy

TRAN VAN HOA

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The book is a collection of recent and new research and studies in theory and applications on household economics and production, consumer behaviour and demand analysis, and economic policy, their interrelationship and impact on growth, development, national and international accounts, trade and welfare in world economies in the 21st century. Researched and written by internationally acknowledged authorities working in this field, the book is in honour of Duncan Ironmonger, Director, Households Research Unit, University of Melbourne, by his colleagues for his sustained and significant contribution to the subject. The book also has the authoritative recognition and the timely focus of bringing in one convenient reference and textbook the diverse concepts and important applications and, aptly in a contemporary context, of scholarly and practical and applied studies. It is a valuable reference and text book for academics, advanced courses in commerce and economics and marketing, social security and welfare analysts, business and government economic advisers, and trade and welfare policy-makers world-wide.

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> Tran Van Hoa University of Wollongong

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